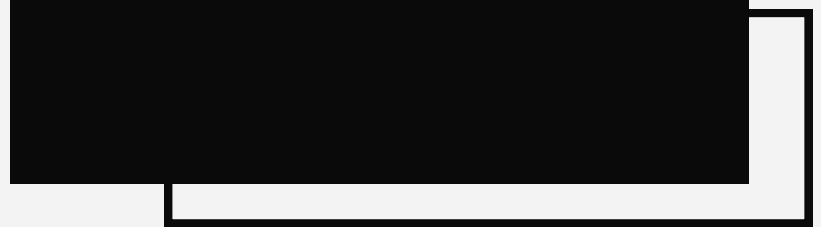


DEVLEENA BHATTACHARJEE

Director
ClimaCrew Pvt Ltd.



Data-scientist & climate-space enthusiast
working to build a sustainable, traceable
fisheries ecosystem.





CLIMACREW

IGNITING INDIA'S SEAWEED REVOLUTION

From ocean to global market:
ClimaCrew leverages deep tech and
community engagement to unlock
the massive potential of sustainable
seaweed



Swipe to see their impact!



THE CHALLENGE

BUILDING A SUSTAINABLE BLUE ECONOMY

01 Ecosystem Health

Oceans are under pressure, climate-smart solutions are essential to restore and protect marine ecosystems.

02 Demand-Supply Gap

Global demand for seaweed is rising, but India's potential remains untapped due to limited technology and fragmented supply chains.

03 Coastal Livelihoods

Coastal communities need sustainable, scalable livelihood opportunities that ensure long-term economic resilience.



THE SOLUTIONS: CLIMACREW'S INNOVATIONS

01 Precision Data-Driven Cultivation

They use scientific datasets to assess site suitability, design optimized farm layouts, and standardize cultivation protocols resulting in consistently high-yield, nutrient-rich seaweed.

02 Digital Supply Chain, Marketplace & Traceability System

A real-time, data-driven platform that links farmers to global buyers and brings together production data, demand forecasts, quality checks, and complete traceability—ensuring transparent sourcing, verified sustainability, fair pricing, and efficient low-carbon logistics.

IMPACT & SCALE

DRIVING GROWTH IN THE BLUE ECONOMY

1

150+ Farmers connected and supported.

2

Partnership with 20+ Self Help Groups (SHGs)

3

700+ Hectares identified for cultivation.

4

7 Pilot Farms successfully activated

5

Collaborating with 12 Industry Associations.

6

Developing 100T Daily Processing Units

“

The blue economy isn't just about the ocean , it's about empowering communities through innovation and impact

-Devleena Bhattacharjee

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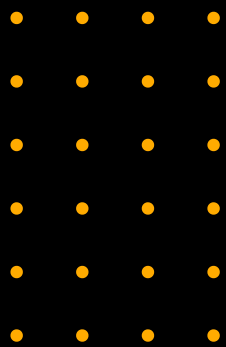
By engineering a sustainable, data-driven supply chain for high-value seaweed products, ClimaCrew is shaping the future of marine resource management.



<https://www.climacrew.in/>



Missed the F3 Webinar? Watch the full session on ClimaCrew's vision!
<https://www.manage.gov.in/managefishhub/Webinars.aspx>



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